



### Media Guide

**2023 (updated)** 

"Helping hospitality businesses secure qualified customers local ads don't get."

advertise@lidogo.com

# Lidogo is a one-of-a-kind trip planner, travel guide website connecting travelers with businesses when they create their trip plan.

- Platform was originally launched in 2022 as Go Trip Network
- Platform spent second half of 2023 upgrading (relaunched 10/19/23)
  - New Functionality/New Branding
  - 2X City Guides
  - Improved Speed
- Unique travel platform (www.lidogo.com)
- 10,000+ City/State/Province/Country Guides (available to all users)
- Membership Social Platform
  - Personalized Travel Guides / Itineraries (utilizes business listings)
  - Centralized Hub / Travel Dashboard
  - Travel Deals/Offers (from advertisers)
  - Discussion Forums
- Travel Planning (Agents)

#### Lidogo promotes hospitality businesses!



### Our 2022 At A Glance (pre relaunch)



A new analytics program was deployed in October 2023 (upgrade) to track 2024 statistics.

2023 statistics are inconsistent due to upgrade, etc.

#### **Business Listings**



Listings are promoted throughout the Lidogo platform.

#### Lidogo – Social Media



- https://www.facebook.com/lidogo



- https://www.instagram.com/golidogo/



- https://www.tiktok.com/@golidogo?lang=en



- https://www.youtube.com/@lidogo



- https://www.pinterest.com/golidogo/



- https://www.linkedin.com/company/lidogo

## Portions of all revenue from individual listings is donated to charity in that area!

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